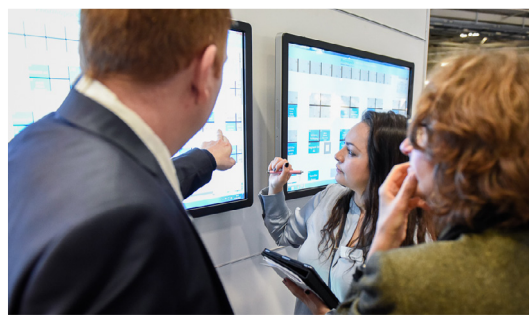NOW**SIGNAGE** ▶

SECTORS //

Industrial

Digital Signage for Industrial

Effective communication with staff has never been easier, more affordable and as easily scalable as it is with NowSignage. NowSignage allows you to publish important business KPIs, HSE messaging, live announcements and real-time data broadcasts to your factory floors alongside all of our other premium features. The CMS is designed for multi-screen management, therefore, managing a large network of thousands of screens is no more difficult than managing a handful of screens.

Back Office Comms

Use multi-zone layouts to display important internal comms and live news through IPTV, RSS feeds, weather and traffic. NowSignage also has integrations with many third parties such as Microsoft Power BI and Google Sheets, Maps and Docs, which all makes communication with key stakeholders via digital signage easier than ever before.

Control Rooms and Distribution Centres

With our Microsoft Power BI integration for digital signage, you are able to broadcast real-time data directly to your distribution centres and control rooms, ensuring your staff are always kept well-informed.

You could even show local traffic updates on-screens when it gets near to the end of the day... both helpful and informative!
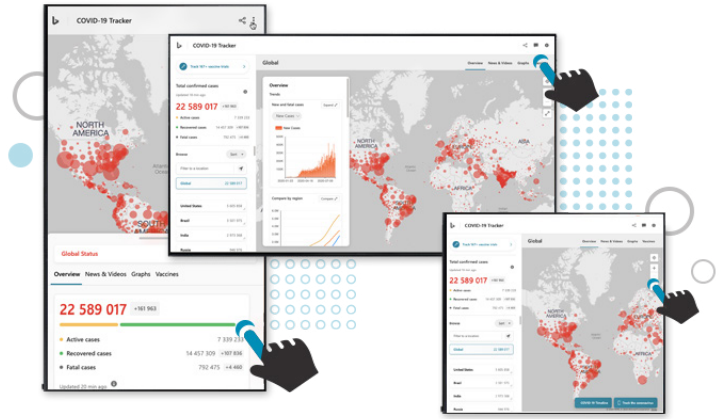
Touch Screen Enabled

NowSignage is touch enabled "out of the box", so if you have the appropriate touch-enabled hardware, users are able to instantly drill down and extract data from web-based dashboards or even adjust and filter reports in real-time using application integrations such as Microsoft Power BI.
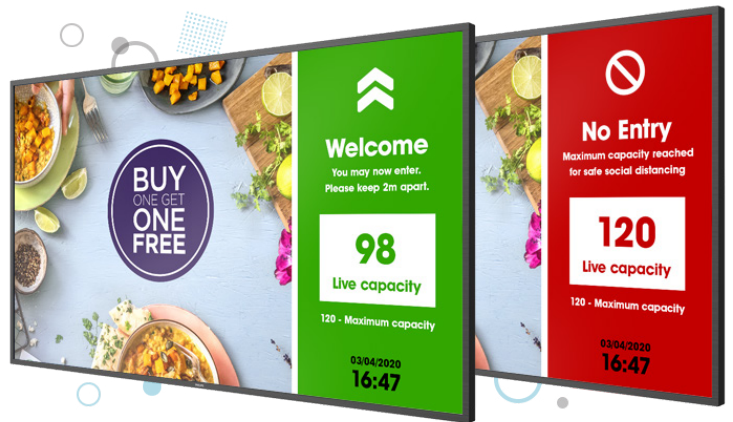
Health and Safety

NowSignage has a number of free-to-use applications to help maintain the wellbeing and safety of your workforce. Our real-time announcement functionality lets your send instant messages direct to your work floor. While our Dispenser Management application monitors digital hand sanitiser usage level and sends automated refill alerts when dispensers are running low.

Capacity Management

An award-winning integration with a people counting sensor that allows customers to display footfall dashboards alongside other content. Suitable for single or multi entrances, people counting technology can be used to monitor and maintain social distancing, ensuring adherence to laws and regulations. This data can also be used to provide data-driven insight and monitor trends.

Choose the hardware most suited to your environment

We became tired of seeing CMS providers forcing users to purchase a particular hardware to get their software to work! We know that industrial environments often require hardware to operate in extreme conditions. That's why NowSignage is built to work on almost any hardware.

Our features provide users with the ultimate out-of-the-box digital signage solution

Unlike other providers on the market, NowSignage provides the very best features to all users at no extra cost. We take feedback from our users every single month on what features they would like to see in our platform and, as such, we are rolling out new features all the time, but your price will remain the same! So, whether you are using our world-first Microsoft Power BI integration, our best-in-class social media feeds or our IPTV features we will never charge you any more than your standard license fee.

01// Image & Video

02// Social Media

03// RSS News

04// IPTV

05// Multi-Zone

06// Scheduling

07// YouTube

08// Webpages

09// Announcements

10// Google Traffic

11// Microsoft Power BI

12// Roles & Permissions

13// Hardware Management

14// Proof of Play

15// Video Wall

16// Screen Synchronisation

17// Capacity Management

18// Dispenser Management

19// Weather

20// Google Suite

"The most advanced, secure & cost effective CMS on the market"

James Mellor of Coca-Cola Enterprises

WINNER

AV AWARDS 2020
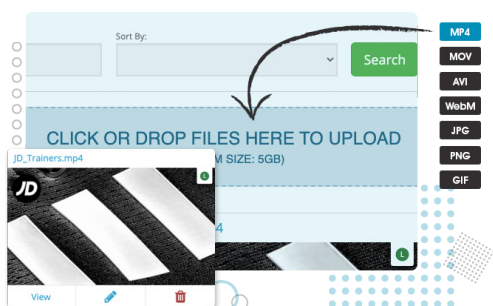20TH NOVEMBER LONDON

NOW**SIGNAGE** ▶

1. Most affordable

True SaaS, all users, are granted access to the exact same features and functionality at no extra cost. Our aim is to develop and maintain the best CMS on the market.

2. Secure & reliable

We pride ourselves on maintaining the correct and latest security processes across all aspects of our platform, holding security and compliance in the highest regard.
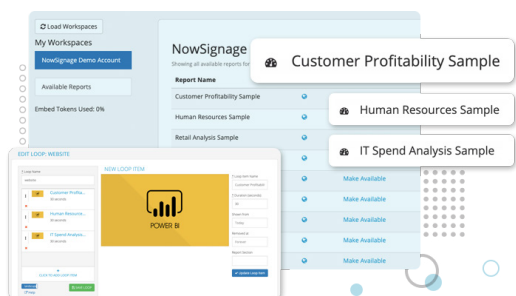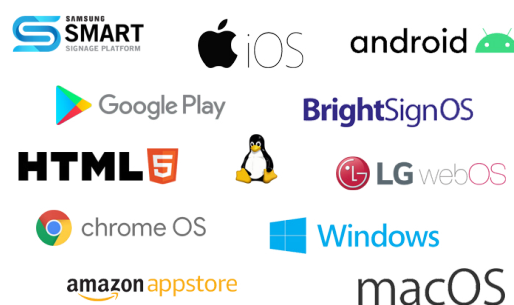

3. Easy to use

Possibly the easiest to use CMS anywhere in the world today, which means that any end-user can be fully trained and competent on NowSignage within just 30 minutes.

4. Hardware agnostic

Hardware-agnostic through a single codebase, you can therefore rest assured that whatever hardware, media player or SoC, NowSignage will just work.

5. Custom integrations

Industry leaders in achieving award-winning direct integrations with 3rd party softwares. When we develop an integration, we do it properly with a full API integration.

6. Superior support

Uncompromising when it comes to support, we provide unlimited access to pre & post sales support, plus free automatic upgrades as we release improvements.
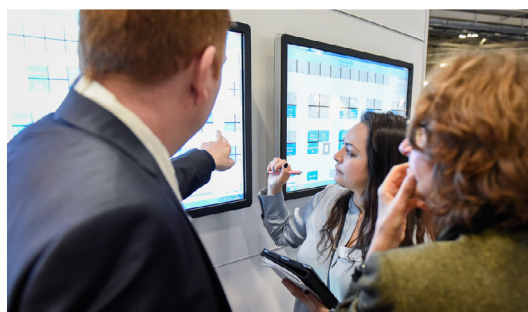
Our Industrial Customers

NowSignage is trusted and deployed extensively across the industrial sector. NowSignage has a total of 4,000+ registered users and is implemented across 30+ countries by many of the world's biggest brands. Our established partner ecosystem comprises of manufacturer and solution partners, ensuring that NowSignage can be implemented across any industrial location at ease.

"By automating the operational aspects of your digital signage, NowSignage allows you to focus on displaying quality content that boost signage performance and communicates your messages."

Tom Ross, Commercial Director

WINNER

AV AWARDS 2020
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Case Study: 25m Video Wall & Office Digital Signage for JCB

End User: J.C. Bamford Excavators (JCB)
Live Date: September 2017
Active screens: 50+
Location: UK & India

In every corner of the world you'll find a JCB machine. JCB (J.C. Bamford Excavators Limited) is one of the world's biggest construction equipment manufacturers employing around 12,000 people across four continents.

JCB has a reputation for doing things on a BIG scale and this is no more prevalent than at their World Headquarters in Staffordshire, England. The impressive World Headquarters dominates the landscape with its own private lake, imposing machinery parked in the main entrance and a full Factory Tour & Visitor Centre sitting neatly within the huge industrial office size space.

As the go to digital technology provider for JCB, NowSignage, worked alongside the AV hardware specialists Feltech and the leading digital agency McCann, to create a huge 25m state-of-the-art customer display

Powering the 25m long wall are 4 Ultra-HD projectors aligned to give the illusion of one seamless display. With 4 panels of live customer dashboards graphically styled by McCann, the NowSignage platform is utilised to take independent control of the digital content so that JCB can showcase a range of moderated customer content and decide exactly what type of content is to be displayed.

As part of this project NowSignage is also working with JCB to roll out a digital signage solution that powers screen content outside of the Customer First room, throughout the office headquarters, as well as the JCB Golf & Country Club. For JCB this form of office digital signage has become an essential way to improve the way they share internal comms, while also reinforcing its brand and strengthening employer branding.

WINNER

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Contact us//
+44 (0) 161 710 0551
sales@nowsignage.com

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